DeRose-Hinkhouse Memorial Awards

April 5, 2018  |  Atlanta, Georgia
The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivate excellence in communications of religious faith and values, as well as advances the public’s religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

The Judging

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year’s panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.
Class A—Periodicals

Magazine, National

Awards of Excellence:
- Omer Bin Abdullah, *Islamic Horizons*, Islamic Society of North America
- Kathryn M. McDowell, *Just Women Magazine*, Disciples Women
- Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Heidi Parsons, Annie Reneau, *Brilliant Star*, Brilliant Star/Baha'i National Center

Award of Merit:

Magazine, Local or Regional

Award of Excellence:

Award of Merit:

E-Magazine

Award of Excellence:
- Elizabeth McBride, *Café*, Women of the ELCA

Award of Merit:

Newspaper, Local or Regional

Award of Excellence:
- Jessica Brodie, *South Carolina United Methodist Advocate*

Newsletter, National

Award of Excellence:
- Terri Lackey, *Interchange*, Women of the ELCA

E-Newsletter

Awards of Excellence:
- Danny Ellison, Susan Gottshall, Nadine Hasenecz, Josh Kagi, *ABHMS E-Newsletters*, American Baptist Home Mission Societies
- Michele Learner, Asma Lateef, Adlai Amor, Todd Post, *Institute Insights*, Bread for the World
Class B—Periodicals, Single Issue

Magazine, National

Award of Excellence:
Sue Washburn, Jeffrey Lawrence, Karen Bosc, Jennifer Cash,

Magazine, Local or Regional

Award of Excellence:
Paul Black, Kim Halusan, The Current - Five Star Challenge,
Illinois Great Rivers Conference of the United Methodist Church

Award of Merit:

E-Magazine

Award of Excellence:
Tara Barnes, Yvette Moore, Julia Chance, Tanya Krawciw,
Margaret Wilbur, Response Magazine, Bright Lights 2017,
United Methodist Women

Newspaper, Local or Regional

Award of Excellence:
Jennifer Rash, The Alabama Baptist - February 2nd Issue,
The Alabama Baptist

E-Newsletter

Award of Excellence:
Joyce Litoff, US Baha’i News, April 2017, Baha’i National Center
Class C—Writing For Publication

Newspaper or Magazine News, Single Story

Award of Excellence:
Jessica Brodie, ‘I Thank God for Y’all’, South Carolina United Methodist Advocate

Award of Merit:
Kathy Melvin, ‘Working for Peace in South Sudan’, Presbyterian Church U.S.A.
Emily Odom, ‘Dennis Hughes Reflects on Love, Loss and All the Saints’, Presbyterian Church U.S.A.

Newspaper or Magazine News, Series

Award of Excellence:
Chris Herlinger, ‘Nuclear Weapons Ban Series’, National Catholic Reporter

Award of Merit:
Brian Kaylor, ‘15 Years of Missouri Baptist Lawsuits’, Word & Way

Newspaper Feature, Single Story

Award of Excellence:
Jessica Brodie, ‘Side by Side, Couple in 80s Crafts Quilts for Children in Need’, South Carolina United Methodist Advocate

Award of Merit:
Jessica Brodie, ‘One in Christ’, South Carolina United Methodist Advocate

Newspaper Feature, Series

Award of Excellence:
Chris Herlinger, ‘South Sudan Series’, National Catholic Reporter

Award of Merit:

Magazine Article, Single Article

Award of Excellence:
Gail Strange, Just ‘Tell them I Love Them’: A Mother’s Mission to Understand her Transgender Child, Presbyterian Church U.S.A.
Awards of Merit:

Donna Frischknecht Jackson, *Sandy Hook: Five Years Later*, Presbyterian Church U.S.A.

Diane Degnan, *Interpreter: A Farewell*, United Methodist Communications

**Magazine Article, Series**

Award of Excellence:


Award of Merit:

Thomas Mennillo, James Humphrey, *The American Baha’i*, Baha’i National Center

**Editorial**

Award of Excellence:

Sue Washburn, *Step 1: Admitting the Problem*, Presbyterian Church U.S.A.

Award of Merit:


**Class D—Specialized Writing**

**Book, Adult**

Award of Excellence:


**Book, Children**

Award of Excellence:


**Web**

Award of Excellence:

Kathy L. Gilbert, *Vegetable Sows Hope in Parched Zimbabwe*, United Methodist News Service

Awards of Merit:

Linda Bloom, *Singing the Spirit in Cuba*, United Methodist News Service

Thomas Mennillo, *The American Baha’i - Social Action Evolves with Learning, Circumstances*, Baha’i National Center

Jocelyn Thomas, *Collaborative Breakfast a Hit with Breadline Guests*, Holy Name Province
Class E—Graphic Design, Art, and Photography

Design, Overall Publication

Awards of Excellence:
  Sean Englehardt, *Pathways Magazine*, 2017, Greengate Marketing for the Episcopal Diocese of Atlanta
  Philip Poole, *Samford University Beeson Magazine*, Samford University

Awards of Merit:
  Richard Doering, 2017 Annual Report, Baha’i National Center
  Philip Poole, *Samford University Arts Brochure*, Samford University
  Scientology Media Productions, *ISN 68 - New Year Celebration 2017*, Scientology Media Productions

Design, Publication Cover

Award of Excellence:
  Sean Englehardt, *Pathways Magazine*, 2017, Greengate Marketing for the Episcopal Diocese of Atlanta

Awards of Merit:
  Elizabeth Hunter, Sarah Carson, 2Communique, *Gather magazine*, September Issue, Women of the ELCA
  Richard Doering, 2017 Annual Report, Baha’i National Center

Illustration

Award of Excellence:

Award of Merit:
  Doug Puller, *Nurture*, Bread for the World

Illustration, Publication Cover

Award of Excellence:
  Aaron Kreader, *Brilliant Star*, "Hope for Humanity" (Volume 48, No. 6), Brilliant Star/Baha’i National Center

Award of Merit:
Photography, Digital, Single Photo

Award of Excellence:
Kathleen Barry, *Emotions of a Dreamer*, United Methodist Communications

Awards of Merit:
Steven D. Martin, *Charlottesville Clergy on A12*, National Council of Churches
Matthew Warren, *Justice Norman S. Fletcher Portrait*, Greengate Marketing for the Episcopal Diocese of Atlanta

Photography, Digital, Series

Award of Excellence:

Award of Merit:
Brian Kaylor, *Cuba*, Word & Way

Photography, Film, Series

Award of Excellence:
Scientology Media Productions, *Celebrity 439 - Cover Story on Jim Meskimen*, Scientology Media Productions

Logo/Branding Development

Award of Excellence:
Sean Englehardt, *Emmaus House Rebrand*, Greengate Marketing for the Episcopal Diocese of Atlanta

Award of Merit:
Joyce Litoff, Neiger Design, *Light of Unity Festival Logo*, Baha’i National Center

Website Design

Awards of Excellence:
Sean Englehardt, *Emmaus House Website*, Greengate Marketing for the Episcopal Diocese of Atlanta
Class F—Audio and Video, Non-Broadcast and Cable

Radio Program or Series

Award of Excellence:
Chris Ford, Doug Puller, Adlai Amor, The 10 Hungriest, Bread for the World

Broadcast/Cable TV, Series

Award of Excellence:
Meinrad Scherer-Emunds, The Church at the Border, Catholic Extension

Television, Single Segment

Award of Excellence:
Paul Seebeck, Mike Fitzer, The Porch at Faith Chapel, Presbyterian Church, U.S.A.

Radio Commercial or Public Service Announcement or Series

Award of Excellence:
Joyce Litoff, Inspirational Moments, Baha’i National Center

Television Commercial or Public Service Announcement or Series

Award of Excellence:
Bee Moorehead, Mainstream Not Extreme: People of Faith Reject Discriminatory Legislation in Texas, Texas Impact

Video, Documentary/Educational

Award of Excellence:
Jeremy Joffee, Buddhist in America - Gisell and Kaila, SGI-USA

Award of Merit:
Joseph Molieri, Adlai Amor, "Doing Our Part" (2017 Offering of Letters Video), Bread for the World
Video, Promotional/Informational

Award of Excellence:
Janni Snider, Evangeline, United Methodist Communications

Awards of Merit:
Katherine Branch, Absalom Jones Center for Racial Healing,
Greengate Marketing for the Episcopal Diocese of Atlanta
Paul Seebeck, Scott Carter, Managing Education Debt,
Presbyterian Church, U.S.A.

Video, Entertainment/Inspirational

Award of Excellence:
Janni Snider, The Migrant, United Methodist Communications

Class G—Public Relations Materials

Poster

Award of Excellence:
Doug Puller, et al, 2017 Offering of Letters Kit, Bread for the World

Flyer

Award of Excellence:
Terri Lackey, Elizabeth McBride, Membership Flyer, Women of the ELCA

Brochure

Award of Excellence:
Claire Ehlinger, Ministerial Excellence Initiative Brochure, Cooperative Baptist Fellowship

Booklet

Award of Excellence:
Janni Snider, Troy Dossett, Diane Degnan, Laura Buchanan,
Crystal Caviness, Poonam Patodia, Art of Story: Your Church's Storytelling Handbook, United Methodist Communications
Annual Report
Award of Excellence:
Philip Poole, 2016 Annual Report, Samford University, Samford University

Special Print Material
Award of Excellence:
Mark Thomson, Mission Prayer Cards, Presbyterian Church U.S.A.

Special Issue Publication
Award of Excellence:
Joyce Litoff, Thomas Murphy, THE BAHÁ’ÍS - Contributing to an Emerging Global Civilization, Baha’i National Center

Advertisement, Single Issue
Award of Excellence:
Joyce Litoff, Richard Doering, Race Amity “UNITY” Ads, Baha’i National Center

Class H—Public Relations/Advertising Campaigns

Advertising Campaign
Award of Excellence:
Janni Snider, Troy Dossett, Leticia LaFontaine, Vintage Marketing, United Methodist Communications

Public Relations Campaign
Award of Excellence:
Aaron Weaver, Carrie McGuffin, Jeff Huett, Claire Ehlinger, Jeff Langford, Illumination Project, Cooperative Baptist Fellowship

Integrated Marketing Campaign
Award of Excellence:
Social Media Campaign
Award of Excellence:
Kathy Williams, Ellen McKnight, Kim Bradley, Give for Good Louisville,
Ursuline Sisters of Louisville

Fundraising Campaign
Award of Excellence:
Linda Post Bushkofsky, Elizabeth Hunter, and Sarah Carson,
Gather Magazine Fundraising Appeal, Women of the ELCA

Disaster Response Support Materials
Award of Excellence:
Selby Ewing, Toolkit for Ministry Post Charlottesville,
General Commission on Religion and Race

Best Display or Exhibit
Award of Excellence:
Joyce Litoff, Neiger Design, Light of Unity Display, Baha’i National Center

Class I—Digital Media

Website
Award of Excellence:
Terri Lackey, Elizabeth McBride, Sarah Carson, Linda Post Bushkofsky,
Women of the ELCA; Women of the ELCA

Awards of Merit:
Elizabeth McBride, Café (boldcafe.org), Women of the ELCA

Webcast Series
Award of Excellence:
Susan Gottshall, Joshua Kagi, Danny Ellison, Nadine Hasenecz,
Sue Peterman, 6,100 Miles, Seven Days: On the Road with
ABHMS Disaster Response, American Baptist Home Societies
Single Webcast

Award of Excellence:
Susan Gottshall, Joshua Kagi, Interview with Jack Cobb,
American Baptist Home Societies

Award of Merit:
Susan Gottshall, Joshua Kagi, Interview with Laura Ayala,
American Baptist Home Societies

Blog

Award of Excellence:
Dan Byrd, Blog from the Capital,
Baptist Joint Committee for Religious Liberty

Awards of Merit:
Eron Henry, Ole Time Sumting Blog
Terri Lackey, Elizabeth McBride, Elizabeth Hunter, Linda Post Bushkofsky,
Women of the ELCA Blogs, Women of the ELCA

Individual Blog Entry

Award of Excellence:
Curtis Ramsey-Lucas, Sauntering in Jordan: Finding Peace and Purpose
from Amman to Aqaba, Cooperative Baptist Fellowship

Award of Merit:
Susan Gottshall, Pieces of Debris, Pieces of Lives,
American Baptist Home Societies
Jennifer Rash, Processing Reality of Suicide, The Alabama Baptist

Podcast Series

Award of Excellence:
Joe Iovino, Get Your Spirit in Shape, United Methodist Communications

Award of Merit:
Elizabeth McBride, Café Podcast Series: June, August and October 2017
episodes, Women of the ELCA

Individual Podcast Episode

Award of Excellence:
Joyce Litoff, George Hatcher - Mars One, Baha’i National Center

Award of Merit:
Andy Hale, Aaron Weaver, Carrie McGuffin,
Cooperative Baptist Fellowship Podcast—CBF Conversations:
Theology of Vocation featuring Story Photographers,
Cooperative Baptist Fellowship
With a special thanks to our judging panel chairs:

Ariel Ennis
Of Many Institute, New York University

David Cherrytree
United Methodist Women

Lisa Webb
The Episcopal Church

Holly Sweeten
Utah Valley University

Chris Dowling
214 Design Agency

Manahi Taber-Kewene
JPMorgan Chase & Co

Emily Miller
Emily Miller Communications

Leigh Rogers
Columbia University

And to:

For video design and production!
The power of the pen.
The power of the photo.
The power of the web.
The power of the Word.

Congratulations to all who dedicate their craft to sharing God's love.

COMMUNICATIONS
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