

CHICAGO
2019
APRIL 10-13

SEEING IN NEW WAYS:
POSSIBILITIES AND PERCEPTIONS



DeRose-Hinkhouse Memorial Awards



April 10, 2019 | Chicago Illinois



The RCC

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public's religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcasters, social media managers, web developers, marketers, fundraisers, project managers and, of course, students.

The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of the RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

The Judging

This year, RCC received nearly 200 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year's panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.



Magazine, National

Award of Excellence:

Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Heidi Parsons,
Brilliant Star, *Brilliant Star/Baha'i National Center*

Award of Merit:

Tara Barnes, *Response*, United Methodist Women

Magazine, Local or Regional

Award of Excellence:

Brian Kaylor, *Word&Way*, *Word&Way*

Award of Merit:

Kathy Williams, *DOME*, Ursuline Sisters of Louisville

E-Magazine

Award of Excellence:

Tara Barnes, *Response (Daily Assembly)*, United Methodist Women

Award of Merit:

Megan Anderson, *Interfaith Observer*, *Interfaith Observer*

Newspaper, National

Award of Excellence:

John Thomas III, *The Christian Recorder*, *The Christian Recorder*

Newspaper, Local or Regional

Award of Excellence:

Jennifer Davis Rash, *The Alabama Baptist*, *The Alabama Baptist*

Award of Merit:

Jessica Brodie, *South Carolina United Methodist Advocate*,
South Carolina United Methodist Advocate

Newsletter, National

Award of Excellence:

Adlai Amor, Emily Sajewski, *Washington Newsletter*,
Friends Committee on National Legislation

Award of Merit:

Terry Lackey, *Interchange*,
Women of the Evangelical Lutheran Church in America

Newsletter, Local or Regional

Award of Excellence:

Mark Thomson, Post, *Presbyterian Hunger Program*,
Presbyterian Church (U.S.A.)

E-Newsletter

Award of Excellence:

Joyce Litoff, U.S. Bahá'í News, U.S. Bahá'í National Center

Award of Merit:

Carrie Harris, Aaron Weaver, *Fellowship! Weekly*,
Cooperative Baptist Fellowship



Magazine, National

Award of Excellence:

Curtis Ramsey-Lucas, Nadine Hasenecz, Danny Ellison, Joshua Kagi,
The Christian Citizen Volume 2, 2018,
American Baptist Home Mission Societies

Award of Merit:

Donna Frischknecht Jackson, Jeffrey Lawrence, Mark Thomson,
Karen Bosc, Jennifer Cash,
Presbyterians Today (U.S.A.), Presbyterian Church (U.S.A.)

Magazine, Local or Regional

Award of Excellence:

Katherine Branch, *Pathways Magazine, 2018*, Green Gate Marketing

Award of Merit:

Brian Kaylor, *Word&Way - June 2018*, Word&Way

E-Magazine

Award of Excellence:

Megan Anderson, *Interfaith Responses to Our Environmental Crisis*,
The Interfaith Observer

Newspaper, National

Award of Excellence:

John Thomas III, *The Christian Recorder*, The Christian Recorder

Newspaper, Local or Regional

Award of Excellence:

Jennifer Davis Rash, *The Alabama Baptist 12-13-18*, The Alabama Baptist

E-Newsletter

Award of Excellence:

Joshua Kagi, Curtis Ramsey-Lucas, *The Christian Citizen Weekly*,
American Baptist Home Mission Societies



Newspaper or Magazine News

Award of Excellence:

Brian Kaylor, *Churches Receiving Taxpayer Money in Aftermath of Missouri Case*, Word&Way

Award of Merit:

Rick Jones, *A Night of 'Trepidation and Enlightenment'*
Presbyterian Church (U.S.A.)

Newspaper Feature

Award of Excellence:

Rick Jones, *Texas, Florida and Puerto Rico Continue Long Road to Recovery One Year After Hurricanes*, Presbyterian Church (U.S.A.)

Award of Merit:

Rick Jones, *Hundreds of Presbyterians Join March to St. Louis' Justice Center*, Presbyterian Church (U.S.A.)

Magazine Article, Single Published Article

Award of Excellence:

Donna Frischknecht Jackson and Paul Seebeck, *Presbyterians Today (June/July 2018) "The Spirit at Work in St. Louis"*,
Presbyterian Church (U.S.A.)

Award of Merit:

Donna Frischknecht Jackson and Paul Seebeck, *Presbyterian Today*, "Senior Sings Birthday Greetings to All" October 2018, Presbyterian Church (U.S.A.)

Donna Frischknecht Jackson and Paul Seebeck, *Presbyterians Today* (February/March 2018) "Faith and Sports", Presbyterian Church (U.S.A.)

Magazine Article, Series by a Single Writer

Award of Excellence:

Donna Frischknecht Jackson, *Presbyterians Today* "Rural Realities: White, Straight No More" October 2018. "Rural Realities: Hunger in the Heartland" November/December 2018, Presbyterian Church (U.S.A.)

Award of Merit:

Thomas Mennillo, *Through a Lens of Oneness*, The American Bahá'í

Editorial Article

Award of Excellence:

Brian Kaylor, *News You Can't Quote in Church*, Word&Way

Award of Merit:

Donna Frischknecht Jackson, *Presbyterians Today* "God's Kingdom: Close, Yet So Far" August/September 2018, Presbyterian Church (U.S.A.)

Donna Frischknecht Jackson, *Presbyterians Today* "Not Quite Easter People" April/May 2018, Presbyterian Church (U.S.A.)

John Thomas III, *Keeping the Momentum in 2019*, The Christian Recorder



Book, Adult Published Fiction or Nonfiction

Award of Excellence:

Aaron Weaver, *A Baptist Vision of Religious Liberty & Free and Faithful Politics - The Words and Writing of James M. Dunn*, Cooperative Baptist Fellowship

Award of Merit:

Adlai Amor, *Prophetic, Persistent, Powerful: Working for the World We Seek, 1943-2018*, Friends Committee on National Legislation (FCNL)

Web Written for Online Publication

Award of Excellence:

Chris Herlinger, *Humanitarian Writing for Global Sisters Report*, National Catholic Reporter / Global Sisters Report

Award of Merit:

Tom Whittle, *Unanswered Questions About Jonestown*, STAND League

Broadcast Script Written for Audio or Video

Award of Excellence:

Joyce Litoff, *A Model of Spiritually-based Elections*, U.S. Bahá'í National Center



Design, Overall Publication

Award of Excellence:

Sean Engelhardt, *Pathways 2018-2019*, Green Gate Marketing

Emily Sajewski, Adlai Amor, *Working for the World We Seek for 75 Years: FCNL Annual Report 2017-2018*, Friends Committee on National Legislation (FCNL)

Award of Merit:

Richard Doering, *2019 Annual Report of the National Spiritual Assembly of the Bahá'ís of the United States*, U.S. Bahá'í National Center

Design, Publication Cover

Award of Excellence:

Sean Engelhardt, *Pathways 2018-2019 Cover*, Green Gate Marketing

Award of Merit:

Sarah Carson, Elizabeth Hunter, Karli Pawlak, Kelly McMurray, *Gather Magazine May 2018 Issue Cover*, Gather Magazine

Illustration

Award of Excellence:

Doug Puller, *The Holy Family Illustration*, Bread for the World

Illustration, Publication Cover

Award of Excellence:

C. Aaron Kreader, *Brilliant Star*, "Wonders of Creativity," Brilliant Star/
Bahá'í National Center

Photography, Single Photo

Award of Excellence:

Jennifer Davis Rash, *Snowy*, The Alabama Baptist

Photography, Series of Photos

Award of Excellence:

Brian Kaylor, *North East India*, Word&Way



Radio Program or Series

Award of Excellence:

Jennifer Davis Rash, *TAB News*, The Alabama Baptist

Broadcast/Cable TV Series

Award of Excellence:

Quyana Barrow, *Making a Difference: The Jabez Project*, AIB Network

Video, Documentary/Educational

Award of Excellence:

Steven D. Martin, *#ThatDay*, National Council of Churches USA

Award of Merit:

Garinda Burton, *GCORR, Vital Conversations 4: Race, Culture, the Church, and Human Sexuality*,
General Commission on Religion and Race of
The United Methodist Church

Video, Promotional/Informational

Award of Excellence:

Susan Gottshall, *America for Christ 2019: Partners in Mission*,
American Baptist Home Mission Societies

Cherilyn Crowe and Ilana Ostrin, *Working in Coalition*,
Baptist Joint Committee for Religious Liberty

Paul Seebeck, Michael Fitzer, *JuJu/Skateboard Ministry*,
Presbyterian Mission Agency

Award of Merit:

Susan Gottshall, *America for Christ 2019: Healing Communities
Ministries ... A Conversation*, American Baptist Home Mission Societies

Video, Entertainment/Inspirational

Award of Excellence:

Christina Fleming, *A Bold New Love: Christmas Eve with
Middle Collegiate Church on CBS*, Middle Collegiate Church

Award of Merit:

Katherine Branch, *2018 Annual Council Theme Video*,
Green Gate Marketing



Poster

Award of Excellence:

Margaret Hall Boone, *Pentecost Offering*, Presbyterian Church (U.S.A.)

Brochure

Award of Excellence:

Joyce Litoff and Kari Carlson, *The Bahá'í Faith an Introduction*,
US Bahá'í National Center

Award of Merit:

Joseph Edwards and Kurt Gwartney, *Choosing the Ministry Training
Program*, Phillips Theological Seminary

Booklet

Award of Excellence:
Joyce Litoff, *Bahá'í Prayers*, U.S. Bahá'í National Center

Award of Merit:
Mark Thomson, *Mission Mosaic*, Presbyterian Church (U.S.A.)

Annual Report

Award of Excellence:
Thomas Murphy, James Humphrey and Richard Doering,
2019 Annual Report of the National Spiritual Assembly of the Bahá'ís of the United States, US Bahá'í National Center

Special Print Material

Award of Excellence:
William Nunnally, *Samford University School of the Arts Event Brochure*,
Samford University

Special Issue Publication

Award of Excellence:
Donna Frischknecht Jackson and Mark Thomson, *God Lifts the Lowly*,
Presbyterian Church (U.S.A.)

William Nunnally, *Samford University Beeson Magazine*,
Samford University

Award of Merit:
Jennifer Davis Rash, *The Alabama Baptist: Celebrating 175 Years*,
The Alabama Baptist

Advertisement, Single Issue

Award of Excellence:
Sarah Carson and Elizabeth Hunter, *Gather Magazine ad for Living Lutheran*, Gather Magazine

Advertisement, Series

Award of Excellence:
Teresa Mader and Bryce Wiebe, *2018-2019 Presbyterian Giving Catalog Print Advertising*, Presbyterian Church (U.S.A.)



Advertising Campaign, Series of Ads

Award of Excellence:
Teresa Mader and Bryce Wiebe, *2018-2019 Presbyterian Giving Catalog Print Advertising Campaign*, Presbyterian Church (U.S.A.)

Public Relations Campaign, Supporting Material

Award of Excellence:
Christopher Ruth, *Buckner Shines Hope in Houston*, Buckner International

Integrated Marketing Campaign

Award of Excellence:
Chris Ford, Hans Friedhoff, Jennifer Gonzalez, Chet Jechura, Doug Puller,
Robin Stephenson, and Heather Taylor, *#YemenCantWait*,
Bread for the World

Award of Merit:
Teresa Mader and Bryce Wiebe, *2018-2019 Presbyterian Giving Catalog Annual Campaign*, Presbyterian Church (U.S.A.)

Social Media Campaign

Award of Excellence:
Teresa Mader and Bryce Wiebe, *2018-2019 Presbyterian Giving Catalog Social Media Campaign*, Presbyterian Church (U.S.A.)

Award of Merit:
Kathy Williams, *Social Media Campaign: Facebook for Angela Merici Center for Spirituality*, Ursuline Sisters of Louisville

Fundraising Campaign

Award of Excellence:
Sarah Carson, Elizabeth Hunter and Linda Post Bushkofsky,
Gather Magazine Fall Fundraising Campaign, Gather Magazine

Award of Merit:
Aaron Weaver, Carrie Harris, Jeff Huett, Claire Ehlinger and
Martha Perusek, *CBF Offering for Global Missions*,
Cooperative Baptist Fellowship

Best Display or Exhibit

Award of Excellence:

Elizabeth McBride, *Women of the ELCA Human Trafficking Exhibit at the 2018 ELCA Youth Gathering*, Women of the Evangelical Lutheran Church in America

Award of Merit:

Sarah Carson and Elizabeth Hunter, *Gather Magazine Tabletop Display*, Gather Magazine



Website

Award of Excellence:

Andrew Adebayo and Kari Carlson, *The Bahá'ís of the United States Website: "We Are One,"* US Bahá'í National Center

Amenthel Parel-Sewell, C. Aaron Kreader, Amy Renshaw and Heidi Parsons, *Brilliant Star Online*, Brilliant Star/Bahá'í National Center

Award of Merit:

Terri Lackey, Elizabeth McBride and Linda Post Bushkofsky, *Women of the ELCA website - www.welca.org*, Women of the Evangelical Lutheran Church in America

Blog

Award of Excellence:

Bari Berger, *STAND League Blog*, STAND League

Terri Lackey, Elizabeth McBride, Elizabeth Hunter and Linda Post Bushkofsky, *Women of the ELCA blogs*, Women of the Evangelical Lutheran Church in America

Individual Blog Entry

Award of Excellence:

Tom Whittle, *John Trudell: Rising Above Violence, He Stood for Freedom*, STAND League

Wayne Hanson, *My Friend, the Jehovah's Witness*, STAND League

Laurie Bartilson, *"Cult" Defined: Any Religion Practiced By Others*, STAND League

Podcast Series

Award of Excellence:

Andy Hale, Aaron Weaver and Carrie Harris, *CBF Podcast*, Cooperative Baptist Fellowship

Jennifer Davis Rash, *TAB News*, The Alabama Baptist

Individual Podcast Episode

Award of Excellence:

Andy Hale, Aaron Weaver and Carrie Harris, *CBF Podcast - Michael Wear, Author and Former Faith Advisor to President Barack Obama*, Cooperative Baptist Fellowship

Brian Kaylor, *Baptist Without An Adjective: Episode 32, The Johnson Amendment*, Word&Way



With a special thanks to those who participated as judging chairs or panelists:

Lisa Adams

Callie Christian

Deb Christian

Jonathan Cooper

Mary Dickey

Christopher Dowling

Brian Finnerty

Howard 'Bud' Herron

Richard Nelson

Jennifer Teemsma

Casey Tom

Linda Unger

And to:

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For video design and production!

