



2011

**DEROSE-HINKHOUSE
MEMORIAL AWARDS**



COMMUNICATING

Outside the Box

MARCH 31, 2011

LITTLE ROCK, ARKANSAS

Religion Communicators Council

An Interfaith Association of Religion Communicators since 1929



The Religion Communicators Council

The Religion Communicators Council (RCC), founded in 1929, is an international interfaith association of religion communicators who work in print and electronic communication, media, marketing, and in public relations.

RCC provides opportunities for religion communicators to learn from each other. Together, RCC members promote excellence in the communication of religious faith and values in the public arena and encourage understanding among religious and faith groups.

RCC includes nine local chapters in the United States. Local chapters meet regularly for programming and networking. Members who are not located near a local chapter are considered "members at large." Visit www.religioncommunicators.org to learn more about RCC.

DeRose-Hinkhouse Memorial Awards

The annual DeRose-Hinkhouse Memorial Awards are given annually to active members of RCC who demonstrate excellence in religious communication and public relations. The competition is a professional membership benefit.

The awards are named in honor of the later Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and long-time friends of RCC. They shared a strong interest in, and concern for, excellence in communications.

This year, RCC received 268 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material, creative use of resources, communication value, and effectiveness in achieving its purpose. Colleagues at Belmont University in Nashville, Tenn., did the judging, Bonnie Riechart chair. Thank you for your time and expertise in selecting works of excellence and merit.

From the Awards of Excellence, one best of class trophy was presented in each category. A Shoestring Award was given to recognize an effective, yet inexpensive, communication project.

"Being involved in judging entries in the 2011 DeRose-Hinkhouse Memorial Awards has been an incredible experience. The hundreds of entries, in categories ranging from national magazines to miscellaneous social media, represent the best work by members of the Religion Communicators Council. I congratulate each person participating in the awards competition, because these entries were incredible. I am blessed, inspired and challenged by the experience of reviewing the products of your work. You are effectively telling the stories of your organizations' good work around the world, saving lives, saving souls, and making lives better," said Bonnie Riechart, Chair of DeRose-Hinkhouse judging from Belmont University, Nashville, Tenn.

"Thank you to all the members of RCC who entered their projects in the 2011 competition. As communication professional you contribute to communicating faith in today's changing world," Laura Flippen Tenzel, DeRose-Hinkhouse Chair 2011.

CLASS A – Periodicals

Best of Class • Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*

Excellence–Magazine, National

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*
- Brian Gray, National Catholic Educational Association, *Momentum, a quarterly journal*, February/March & April/May 2010
- Phillip Poole, William Nunnelley, Mary Wimberley, Sean Flynt, Janica York Carter, Laine Williams, Samford University, *Seasons: The Magazine of Samford University*

Certificate of Merit–Magazine, National

- Susan Engle, C. Aaron Kreader, Amethel Parel-Sewell, Amy Renshaw, Brilliant Star/Bahá'í National Center, *Brilliant Star* - 2010
- Eva Stimson, Shellee Layman, Presbyterian Church (U.S.A.), *Presbyterians Today*

Excellence–Magazine, Local or Regional

- Jessica Reid, Jennifer McGee, Ursuline Sisters of Louisville, *Dome*

Excellence–Newspaper, National

- Robin Russell, Mary Jacobs, Erika Dorsey, United Methodist Reporter, *United Methodist Reporter*

Excellence–Newspaper, Local or Regional

- Jennifer Davis Rash, The Alabama Baptist, *The Alabama Baptist*

Merit–Newspaper, Local or Regional

- Paul E. Black, Illinois Great River Conference of the UMC, *The Current*

Excellence–Newsletter, National

- Molly Marsh, Michele Learner, Bread for the World, *Bread*, January 2010 and February/March 2010

Merit–Newsletter, National

- Mark Thomson, Presbyterian Church (U.S.A.), *Presbyterian Hunger Program*

Merit–Newsletter, Local or Regional

- Terri Mork Speirs, Des Moines (Iowa) Area Religious Council, *The Voice Newsletter*

Excellence–Miscellaneous

- John Spangler, Katy Giebenhain, Lutheran Theological Seminary at Gettysburg, Seminary Ridge Press, *Seminary Ridge Review*, Spring 2010 & Autumn 2010

CLASS B – Periodicals, Single Issue

Best of Class • Christie R. House, General Board of Global Ministries, UMC, *NEW WORLD OUTLOOK*, July-August 2010 issue

Excellence—Magazine, National

- Christie R. House, General Board of Global Ministries, UMC, *NEW WORLD OUTLOOK*, July/August 2010 issue

Merit—Magazine, National

- Susan Jackson Dowd, Laura Lee, Sharon Dunne Gillies, Ashley Meyer, Presbyterian Women, *Horizons Magazine*, September/October 2010

Excellence—Magazine, Local or Regional

- Scott Collins, Russ Dilday, Jenny Pope, Alan Paul, Buckner International, *Buckner Today Fall 2010*, 10 years in Kenya

Merit—Magazine, Local or Regional

- Stephen J. Hustedt, Joanie Faust, Desert Southwest Conference of UMC, *Transformation Magazine*

Excellence—Newspaper, National

- Robin Russell, Mary Jacobs, Erika Dorsey, United Methodist Reporter, *United Methodist Reporter*

Merit—Newspaper, National

- Marissa P. Costidis, Greek Orthodox Archdiocese of America, *Orthodox Observer*

Excellence—Newspaper, Local or Regional

- Paul E. Black, Illinois Great River Conference of the UMC, *The Current*, November 2010

Merit—Newspaper, Local or Regional

- Jennifer Davis Rash, The Alabama Baptist, *The Alabama Baptist*, October 7, 2010

Excellence—Newsletter, National

- Brad Pokorny, Bahá'í International Community, *One Country, Newsletter of the Bahá'í International Community*, Vol. 21, Issue 1

Excellence—Newsletter, Local or Regional

- Jessica Reid, Jennifer McGee, Ursuline Sisters of Louisville, *OURS Newsletter*, February 2010

Merit—Newsletter, Local or Regional

- W. Evan Golder, Kendal at Home, *Le Chat*

Excellence—Miscellaneous

- Billie Healy, Presbyterian Church (U.S.A.), *2011 Mission Yearbook for Prayer and Study*

- Amina Chaudary, The Islamic Monthly, *The Islamic Monthly*, Reflections on 2010 and looking ahead to 2011

Merit–Miscellaneous

- Matt Steinruck, American Bible Society, *Elementz of Life*

CLASS C – Public Relations Materials

Best of Class • Dianna Ott, Michelle Bingham, Shellee Layman, Carol Johnson, Mark Thomson, Presbyterian Church (U.S.A.)

General Assembly Mission Council, Experience Mission/Mission Experience Exhibit

Excellence–Brochure

- Stephanie Sides, Laine Williams, Janica Carter, Samford University, Samford University Admission Campus Visit Brochure

Excellence–Booklet

- Scott Collins, Russ Dilday, Jenny Pope, Alan Paul, Buckner International, Passport Brochure

Excellence–Annual Report

- Scott Collins, Russ Dilday, Jenny Pope, Alan Paul, Buckner International, Annual Report

Excellence–Special Print Material

- Irene Powers, Laury Rinker, Connie Sletto, Evangelical Lutheran Church in America, God's Global Barnyard Coin Box

Excellence–Press Kits/Media Kits

- Mark Thomson, Presbyterian Church (U.S.A.), Christmas Joy Offering

Shoestring Award–Press Kits/Media Kits

- Lisa Jaworski, Fiedler Designhaus, Carmelites Vocation Materials

Excellence–Special Issue Publication

- Chris Kelley, The Kelley Group, L'dor V'dor Program
- Scott Collins, Russ Dilday, Jenny Pope, Alan Paul, Buckner International, Advent Guide

Excellence–Advertisement

- James (Jay) Rollins, Hal Sadler, Ron Underberg, Darcy Quigley, General Board of Global Ministries, UMC, 10-Fold Ad

Excellence–Miscellaneous

- Dianna Ott, Michelle Bingham, Shellee Layman, Carol Johnson, Mark Thomson, Presbyterian Church (U.S.A.) General Assembly Mission Council, Experience Mission/Mission Experience Exhibit

CLASS D – Writing for Publication

**Best of Class • Christie R. House, NEW WORLD OUTLOOK/
General Board of Global Ministries, UMC, Imagine No Malaria Campaign
and Why It Just Might Work**

Excellence—Newspaper or Magazine News, Single Story

- Christie R. House, NEW WORLD OUTLOOK/ General Board of Global Ministries, UMC, Imagine No Malaria Campaign and Why It Just Might Work
- Robin Russell, United Methodist Reporter, Claremont's Religious Diversity
- Christie House, Melissa Hinnen, Linda Unger, United Methodist Committee on Relief (UMCOR), Clinic is a Sign of Hope for Community in Colombia

Excellence—Newspaper or Magazine News, Series

- Jennifer Davis Rash, The Alabama Baptist, Gambling in Alabama

Excellence—Newspaper Feature, Single Story

- Christopher Herlinger, Church World Service, Quake strained Haiti's already ailing food system, September 3, 2010 *National Catholic Reporter*

Merit—Newspaper Feature, Single Story

- John R. Brooks, Evangelical Lutheran Church in America, 40 Years Later, ELCA Pastor Elizabeth Platz Still Serves Maryland Students

Excellence—Magazine Article, Single Story

- Sr. Rose Pacatte, St. Anthony Messenger, The Best Movie Priests
- Christopher Herlinger, Church World Service, Standstill in Haiti: Six months after the quake. August 24, 2010, *The Christian Century*

Excellence—Newspaper Feature

- Christopher Herlinger, Church World Service, Quake strained Haiti's already ailing food system, September 3, 2010, *National Catholic Reporter*

Merit—Newspaper Feature

- Joanie Faust, Desert Southwest Annual Conference, UMC, Undercover Visitor

Excellence—Editorial

- Robin Russell, United Methodist Reporter, Finding a 'reason' for quake spells theological trouble

Excellence—Miscellaneous

- Jan Rizzo, Evangelical Lutheran Church in America, Are you ready?
- Molly Marsh, Bread for the World, U.S. Foreign Aid in Action: Stories from Haiti and Liberia

CLASS E – Specialized Writing

**Best of Class • Sr. Rose Pacatte, Pauline Center for Media Studies,
Our Media World: Teaching Kids K-8 about Faith and Media**

Excellence–Book, Adult

- Sr. Rose Pacatte, Pauline Center for Media Studies, Our Media World: Teaching Kids K-8 about Faith and Media
- David Beckmann, Bread for the World, Exodus from Hunger: We Are Called to Change the Politics of Hunger

Excellence–Web

- Linda Bloom, Joey Butler, Barbara Dunlap-Berg, Kathy Gilbert, Kathy Noble, Tim Tanton, United Methodist News Service/United Methodist Communications, Earthquake in Haiti: The Church Responds

Merit–Web

- Molly Marsh, Bread for the World, Fortifying Haitian Kids against Malnutrition
- Joey Butler, Ronny Perry, United Methodist Communications, Green living: Not just for tree huggers

Excellence–Nonbroadcast Script

- Marissa P. Costidis, Greek Orthodox Archdiocese of America, Ionian Village: A Legacy of Lives Transformed

Excellence–Miscellaneous

- Yvonne Hileman, Presbyterian Women, Partners in the Democratic Republic of Congo

CLASS F – Graphic Design, Art, & Photography

**Best of Class • Hilary Kay Doran, Bread for the World,
Our Common Interest: Ending Hunger and Malnutrition: 2011 Hunger Report**

Excellence–Design, Overall Production

- Hilary Kay Doran, Bread for the World, Our Common Interest: Ending Hunger and Malnutrition: 2011 Hunger Report
- Carol Johnson, Mark Thomson, Billie Healy, Presbyterian Church (U.S.A.), 2011 Mission Yearbook for Prayer & Study
- Emily Miller, United Methodist Women, 2011 Prayer Calendar
- Hilary Kay Doran, Bread for the World, Bread for the World's 2011 Offering of Letters Handbook

Excellence–Design, Publication Cover

- Laura Lee, Debbie Paris, Presbyterian Women, *Horizons Magazine*, March/April

Merit–Design, Overall Production

- Stephen J. Hustedt, Joanie Faust, Desert Southwest Annual Conference, UMC, *Transformation Magazine*

Excellence–Illustration

- Maryse Alexander, Freedom Magazine/Church of Scientology, Tricks of the Trade

Excellence–Illustration, Publication Cover

- C. Aaron Kreader, Brilliant Star/Bahá'í National Center, Rays of One Sun–*Brilliant Star*, November/December 2010

Merit–Illustration, Publication Cover

- Christie R. House, Hal Sadler, General Board of Global Ministries, UMC, *NEW WORLD OUTLOOK*, March/April 2010 issue

Excellence–Photography, Color, Single

- Laura Pohl, Bread for the World, Mother and Child

Merit–Photography, Color, Single

- Melissa Hinnen, United Methodist Committee on Relief, Life Goes On

Excellence–Photography, Color, Series

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*, Belongings, Spring /Summer 2010

Merit–Photography, Color, Series

- Gregg Brekke, United Church of Christ, *StillSpeaking Magazine*, Blessing, Fall/Winter 2010

Excellence–Logo Branding Development

- Jennifer McGee, Ursuline Sisters of Louisville, Together in Spirit, 30th Anniversary 1980-2010 Ursuline Associates

Merit–Logo Branding Development

- Selby Ewing, Catherine Heggarty, Emily Miller, Yvette Moore, Leigh Rogers, Kevin Velez, Barbara Wheeler, United Methodist Women, *United Methodist Women Brand Book*

Excellence–Web Site Design

- Stephen J. Hustedt, Joanie Faust, Desert Southwest Annual Conference, UMC, www.desertsouthwest.org

Excellence–CD/CVD

- Hal Sadler, Ron Underberg, Darcy Quigley, Brenda Carr, General Board of Global Ministries, UMC, Church and Community Workers DVD Package

Excellence–Miscellaneous

- Jan Snider, United Methodist Communications, Together We Can, animation

Merit–Miscellaneous

- Carol Johnson, Presbyterian Church (U.S.A.), Healthy Women Healthy Families Mother's Day Cards

CLASS G – Audio & Video, Broadcast, Non-broadcast & Cable

Best of Class • Mindy Marchal, Presbyterian Church (U.S.A.), Reason to Hope

Best of Class • Pamela Burdine, David Barnhart, Presbyterian Disaster Assistance of the PCUSA, Coming Home: Hurricane Katrina Five Years Later

Excellence–Broadcast/Cable TV, National Program

- Pamela Burdine, David Barnhart, Presbyterian Disaster Assistance of the PCUSA, Coming Home: Hurricane Katrina Five Years Later

Excellence–Broadcast/Cable TV, Local or Regional Program

- Robert Black, Chicago Sunday Evening Club, One God

Excellence–Audio

- Laura Lee, Presbyterian Women, Journeys Through Revelation

Excellence–Video, Documentary/Educational

- Mary Dickey, Nick Stuart, Odyssey Networks, Dialogue Over Threatened Qur'an Burning

Excellence–Video, Documentary/Informational

- Mindy Marchal, Presbyterian Church (U.S.A.), Reasons to Hope

Merit–Video, Documentary/Informational

- Jan Snider, United Methodist Communications, Peace with Justice Sunday 2010, Congo
- Melissa Hinnen, Jay Rollins, Darcy Quigley, Chris Tricome, Paul Jeffrey, Mike Dubose, United Methodist Committee on Relief (UMCOR), We Will Rise-Hope for Haiti UMCOR Slideshow

Excellence–Video, Entertainment/Inspirational

- Fran Coode Walsh, Lilla Marigza, United Methodist Communications, Teen Homeless Ministry

Merit–Video, Entertainment/Inspirational

- Scott Collins, Russ Dilday, Jenny Pope, Nathan Chandler, Buckner International, Vietnamese Orphans Return to their Homeland

Excellence–Miscellaneous

- Chris Kelley, The Kelley Group, Roger Staubach: Values for a Lifetime

CLASS H – Public Relations/Advertising Campaign

Best of Class • Jay Rollins, Hal Sadler, Ron Underberg, Darcy Quigley, Brenda Carr, Jan Snider, General Board of Global Ministries, UMC & United Methodist Communications, 10-fold Campaign

Excellence—Integrated Marketing Campaign

- Jay Rollins, Hal Sadler, Ron Underberg, Darcy Quigley, Brenda Carr, Jan Snider, General Board of Global Ministries, UMC & United Methodist Communications, 10-fold Campaign

Excellence—Fundraising Campaign

- Scott Collins, Russ Dilday, Jenny Pope, Alan Paul, Buckner International, Give Them Home

CLASS I – Internet Communication

Best of Class • Christie R. House, General Board of Global Ministries, UMC, NEW WORLD OUTLOOK, NEW WORLD OUTLOOK 2010 Online editions—back issues button, <http://digital.olivessoftware.com/Olive/ODE/NewWorldOutlook>

Excellence—Web Site

- Marianne Griebler, Scott Hendrickson, Ben McDonald Coltvet, Jan Rizzo, Connie Sletto, Evangelical Lutheran Church in America, www.LivingLutheran.com

Merit—Web Site

- Hans Friedhoff, James Frank, Bread for the World, www.bread.org

Excellence—Electronic Newsletter

- Larry Hygh, Jr., Ibrahim Dabo, Dan Licardo, Sushil Bhujbal, General Board of Global Ministries, UMC, connectNmission e-newsletter

Excellence—Blogs

- Mary Beth Coudal, General Board of Global Ministries, UMC, A Church A Day

Excellence—Podcasts

- Elizabeth McBride, Women of the ELCA, Café—Stirring the Spirit Within, www.boldcafe.org/boldpodcast.xml

Excellence—Miscellaneous

- Christie R. House, General Board of Global Ministries, UMC, NEW WORLD OUTLOOK, NEW WORLD OUTLOOK 2010 Online editions—back issues button, <http://digital.olivessoftware.com/Olive/ODE/NewWorldOutlook>

CLASS J – Social Media

Best of Class • Dana McMahan, Thommy Browne, Bryce Hudson, Presbyterian Church (U.S.A.), Mission Crossroads (social networking site)

Excellence–Social Media Campaigns

- Leigh Rogers, United Methodist Women, Assembly 2010 Social Media Campaign

Excellence–Best Facebook or Twitter

- Robin Russell, United Methodist Reporter

Excellence–Miscellaneous

- Dana McMahan, Thommy Browne, Bryce Hudson, Presbyterian Church (U.S.A.), Mission Crossroads (social networking site)



www.religioncommunicators.org