



# DeRose-Hinkhouse Memorial Awards

March 18, 2020 | Washington, D.C.





# The RCC

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public's religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

# The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

# The Judging

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year's panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.

# BEST IN CLASS

## **Class A—Periodicals**

James Humphrey, Thomas Mennillo, Richard Doering  
The American Bahá'í  
Bahá'í National Center

## **Class B—Periodicals, Single Issue**

Sarah Carson and Elizabeth Hunter  
Gather Magazine, Jan/Feb Edition  
Women of the Evangelical Lutheran Church in America

## **Class C—Writing For Publication**

Donna Frischknecht Jackson  
Rural Realities, Opioids on Main Street U.S.A.  
Presbyterian Church U.S.A.

## **Class D—Specialized Writing**

Chris Herlinger  
Global Sisters Report: El Salvador Series  
National Catholic Reporter

## **Class E—Graphic Design, Art, and Photography**

Katherine Branch  
Focal Point Magazine  
Greengate Marketing

**Class F— Audio and Video, Non-Broadcast and Cable**

Katie Stripling

It's More Than What You Earn, It's Who You Become.

Samford University

**Class G—Public Relations Materials**

Aaron Weaver, Carrie Harris, Claire Ehlinger, Jeff Huett

Fellowship Advertising Media Kit

Cooperative Baptist Fellowship

**Class H—Public Relations/Advertising Campaigns**

Juan Della Torre Moses

175 Years Anniversary of the Pope's Worldwide Prayer Network

La Machi - Communication for Good Causes

**Class I—Digital Media**

Andy Hale, Carrie Harris, Aaron Weaver

Cooperative Baptist Fellowship Podcast – CBF Conversations

Cooperative Baptist Fellowship



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