DeRose-Hinkhouse Memorial Awards

March 18, 2020 | Washington, D.C.
The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public’s religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

The DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year’s panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.
BEST IN CLASS

Class A—Periodicals
James Humphrey, Thomas Mennillo, Richard Doering
The American Bahá’í
Bahá’í National Center

Class B—Periodicals, Single Issue
Sarah Carson and Elizabeth Hunter
Gather Magazine, Jan/Feb Edition
Women of the Evangelical Lutheran Church in America

Class C—Writing For Publication
Donna Frischknecht Jackson
Rural Realities, Opioids on Main Street U.S.A.
Presbyterian Church U.S.A.

Class D—Specialized Writing
Chris Herlinger
Global Sisters Report: El Salvador Series
National Catholic Reporter

Class E—Graphic Design, Art, and Photography
Katherine Branch
Focal Point Magazine
Greengate Marketing
Class F— Audio and Video, Non-Broadcast and Cable
Katie Stripling
Samford University

Class G—Public Relations Materials
Aaron Weaver, Carrie Harris, Claire Ehlinger, Jeff Huett
Fellowship Advertising Media Kit
Cooperative Baptist Fellowship

Class H—Public Relations/Advertising Campaigns
Juan Della Torre Moses
175 Years Anniversary of the Pope’s Worldwide Prayer Network
La Machi - Communication for Good Causes

Class I—Digital Media
Andy Hale, Carrie Harris, Aaron Weaver
Cooperative Baptist Fellowship Podcast – CBF Conversations
Cooperative Baptist Fellowship