DeRose-Hinkhouse Memorial Awards
March 18, 2020  |  Washington, D.C.
The RCC

The Religion Communicators Council (RCC), founded in 1929, is a professional association whose mission is to provide opportunities for networking and professional development for people working in communications for a wide variety of faith-based organizations. RCC recognizes and cultivates excellence in communications of religious faith and values, as well as advances the public’s religious literacy.

Members represent a variety of communications disciplines, including: editors, writers and designers, photographers, videographers, broadcast, social media, web developers, marketers, fundraisers, project managers and, of course, students.

The DeRose-Hinkhouse Award

The annual DeRose-Hinkhouse Memorial Awards are given to active members of RCC who demonstrate excellence in religious communication and public relations.

The awards are named in honor of the late Victor DeRose and the late Paul M. Hinkhouse, leading lithographers in New York City, and longtime friends of the RCC. Both men shared a strong interest in, and concern for excellence in communications.

The Judging

This year, RCC received over 250 entries. Each entry was judged on overall quality, including concept, writing, design, creativity, style, use of color, appropriateness of material for intended audience, creative use of resources, and effectiveness in achieving its purpose. This year’s panel of judges included professionals from educational institutions, religious organizations, and private advertising and marketing teams.
Class A—Periodicals

Magazine, National

Awards of Excellence:
  James Humphrey, Richard Doering, The American Bahá’í, U.S. Bahá’í National Center
  Donna Frischknecht Jackson, Jeffrey Lawrence, Mark Thomson, Jennifer Cash, Karen Bosc, Presbyterians Today, Presbyterian Church (U.S.A.)

Magazine, Local or Regional

Award of Excellence:
  Brian Kaylor, Word & Way

E-Magazine

Award of Excellence:
  Elizabeth McBride, Bold Café, Women of the Evangelical Lutheran Church in America

Newspaper, Local or Regional

Award of Excellence:
  Jennifer Davis Rash, The Alabama Baptist

Newsletter, National

Award of Excellence:
  Terri Lackey, Interchange/Intercambio, Women of the Evangelical Lutheran Church in America

Award of Merit:
  Adlai Amor, Washington Newsletter, Friends Committee on National Legislation

E-Newsletter

Awards of Excellence:
  Joyce Litoff, U.S. Bahá’í News, U.S. Bahá’í National Center

Award of Merit:
  Joshua Kagi, Curtis Ramsey-Lucas, Christian Citizen Weekly, American Baptist Home Mission Societies
Class B—Periodicals, Single Issue

Magazine, National

Award of Excellence:
  Sarah Carson, Elizabeth Hunter, Jan/Feb Edition, Gather Magazine
  Women of the Evangelical Lutheran Church in America.

Award of Merit:
  Amethel Parel-Sewell, C. Aaron Kreader, Amy Renshaw, Heidi Parsons,
  Light of Faith, Brilliant Star Magazine

Magazine, Local or Regional

Award of Excellence:
  Simran Jeet Singh, A More Plural Union, Union Theological Seminary

Award of Merit:
  Brian Kaylor, Word & Way - April 2019, Word & Way

Newspaper, Local or Regional

Award of Excellence:

E-Newsletter

Award of Excellence:
  Joyce Litoff, Oct 2019, Special Bicentenary Issue, U.S. Bahá’í News

Award of Merit:
  Joshua Kagi, Curtis Ramsey-Lucas, The Christian Citizen Weekly,
  American Baptist Home Mission Societies
Newspaper or Magazine News, Single Story

Award of Excellence:
Sr. Rose Pacatte, Two New Movies that Matter: Harriet and A Hidden Life, Pauline Center for Media Studies

Award of Merit:
Thomas Mennillo, 12-year-old Homelessness Activist is Invited to Testify in D.C., U.S. Bahá’í National Center
Bryan Kaylor, Global Baptists Gather in the Bahamas, Word & Way

Newspaper or Magazine News, Series

Award of Excellence:
Jessica Brodie, UMC General Conference Special Session 2019, South Carolina United Methodist Advocate

Newspaper Feature, Single Story

Award of Excellence:
Christopher Herlinger, Jon Sobrino Profile, Global Sisters Report/National Catholic Reporter

Award of Merit:
Sr. Rose Pacatte, Confess: Irish Artist's Exhibit on Clergy Sex Abuse of Children, Pauline Center for Media Studies

Magazine Article, Single Article

Award of Excellence:
Rick Jones, An Out-of-this-world Legacy, Presbyterian Church (U.S.A.)
Donna Frischknecht Jackson, Rural Realities, Opioids on Main Street U.S.A., Presbyterian Church (U.S.A.)
Donna Frischknecht Jackson, Protecting the Flock, How Safe is your Church? Presbyterian Church (U.S.A.)

Magazine Article, Series

Award of Excellence:
Katherine Branch, Making a Joyful Noise, By: Gayle White, Greengate Marketing

Award of Merit:
Brian Kaylor, Beyond Redford, Word & Way
Class D—Specialized Writing

Book, Adult

Award of Excellence:
Jessica Brodie, Feed My Sheep,
South Carolina United Methodist Advocate

Award of Merit:
Robyn LeBron, Finding the Common Ground Between Science and Spirituality

Book, Children

Award of Excellence:
Susan Engle, Robert Sengstacke Abbott: A Man, a Paper, and a Parade,
Brilliant Star/U.S. Bahá’í National Center

Award of Merit:
Victoria Garlock, Interfaith Made Easy, Jubilee! Community Church

Web Written for Online Publication

Award of Excellence:
Katherine Branch, Inside the Ghana Pilgrimage: Reflections on Faith and Reconciliation Across Troubled Waters, Greengate Marketing
Christopher Herlinger, El Salvador Series,
Global Sisters Report/National Catholic Reporter

Awards of Merit:
Thomas Mennillo, Community-building Focus Brings Momentum into Autumn, U.S. Bahá’í National Center
Rich Copley, South Sudan Meets the Bluegrass in Peacemaker’s Journey, Presbyterian Church (U.S.A.)
Class E—Graphic Design, Art, and Photography

Design, Overall Publication

Award of Excellence:
  Katie Stripling, School of the Arts Annual Report, Samford University
  Katherine Branch, Focal Point Magazine, Greengate Marketing

Awards of Merit:
  Katherine Branch, Pathways Magazine 2019-20, Greengate Marketing

Design, Publication Cover

Award of Excellence:
  Steven Havira, Connections 2019 Cover, Hartford Seminary
  Steven Havira, Alumni Magazine cover 2019, Hartford Seminary
  Katherine Branch, Focal Point Magazine Cover, Greengate Marketing

Illustration

Award of Excellence:
  Doug Puller, Peace on Earth, Bread for the World

Award of Merit:
  Sarah Carson, Elizabeth Hunter, Poems with Pandas,
  Women of the Evangelical Lutheran Church in America
Illustration, Publication Cover

Award of Excellence:
C. Aaron Kreader, Light of Faith, Volume 50, No. 3,
Brilliant Star/U.S. Bahá’í National Center

Award of Merit:
Sarah Carson, Elizabeth Hunter, October Issue, Gather Magazine,
Women of the Evangelical Lutheran Church in America

Photography, Digital, Series

Award of Excellence:
Brian Kaylor, Poland, Word & Way

Logo/Branding Development

Award of Excellence:
Shane Nichols and Tasha Sargent, A Fresh Twist on an Institution that is
166 Years Old, Garrett-Evangelical Theological Seminary

Award of Merit:
Elizabeth McBride, Just Love Logo,
Women of the Evangelical Lutheran Church in America

Website Design

Awards of Excellence:
Kurt Gwartney, Phillips Theological Seminary Website,
Phillips Theological Seminary
Class F—Audio and Video, Non-Broadcast and Cable

Radio Program or Series

Award of Excellence:
Jennifer Davis Rash, TAB News — Leading Athletes to Know Jesus Better
The Alabama Baptist

Broadcast/Cable TV, Series

Award of Excellence:
Brad Pomerance, Mental Health in Older Jewish Americans,
Jewish Life Television

Radio Commercial or Public Service Announcement or Series

Award of Excellence:
Timothy McHugh, Adlai Amor, End Gun Violence,
Friends Committee on National Legislation
Tim McHugh, Democracy and Family Separation,
Friends Committee on National Legislation

Video, Documentary/Educational

Award of Excellence:
Alan Hatchett, Refresh and Gladden My Spirit,
U.S. Bahá’í National Center

Award of Merit:
Rick Jones, Church of the Astronauts: Lunar Communion,
Presbyterian Church (U.S.A.)

Video, Promotional/Informational

Award of Excellence:
Katie Stripling, It’s More Than What You Earn. It’s Who You Become,
Samford University
Juan Della Torre Moses, Yann Arthus-Bertrand, Protecting the Oceans: The Pope Video of September,
La Machi - Communication for Good Causes

Awards of Merit:
Paul Seebeck, Michael Fitzer, Matthew 25: Eradicating Systemic Poverty,
Presbyterian Mission Agency
Video, Entertainment/Inspirational

Award of Excellence:
  Katherine Branch, Take Transformative Action, Greengate Marketing

Class G—Public Relations
Materials

Poster

Award of Excellence:
  Teresa Mader, Bryce Wiebe, 2019-2020 Presbyterian Giving Catalog, Presbyterian Church (U.S.A.)

Flyer

Award of Excellence:
  Sarah Carson, Elizabeth Hunter, Gather Magazine Bible Study, Women of the Evangelical Lutheran Church in America

Booklet

Award of Excellence:
  Katie Stripling, Beeson Divinity School Andrew Gerow Hodges Chapel, Samford University

Annual Report

Award of Excellence:
  Katie Stripling, Samford University 2018 Annual Report, Samford University

Special Print Material

Award of Excellence:
  Katie Stripling, Samford School of the Arts Calendar, Samford University

Award of Merit:
  Carrie Harris, Claire Ehlinger, CBF Christmas Card, Cooperative Baptist Fellowship
  Kurt Gwartney, 2019 Advent and Devotional Christmas Card, Phillips Theological Seminary
Press Kit/Media Kit

Award of Excellence:
Carrie Harris, Aaron Weaver, Claire Ehlinger, Jeff Huett, 
_Fellowship Advertising Media Kit, Cooperative Baptist Fellowship_

Award of Merit:
Timothy McHugh, _Ten Hungriest and Poorest U.S. States_, 
Friends Committee on National Legislation

Special Issue Publication, Religious Observance

Award of Excellence:
Katie Stripling, _Beeson Magazine_, 
Beeson Divinity School/Samford University

Advertisement, Series

**Class H—Public Relations/Advertising Campaigns**

Advertising Campaign

Award of Excellence:
_Teresa Mader, Bryce Wiebe, 2019 - 2020 Presbyterian Giving Catalog Print Advertising Campaign, Presbyterian Church (U.S.A.)_

Award of Merit:
Juan Della Torre Moses, _Angels Unawares - 105th World Day of Migrants and Refugees_, La Machi - Communication for Good Causes

Public Relations Campaign

Award of Excellence:
Juan Della Torre Moses, _175 Year Anniversary of the Pope’s Worldwide Prayer Network_, La Machi - Communication for Good Causes

Award of Merit:
Kathy Francis, Melody Smith, Mari Evans, _End Cash Bail March_, 
Presbyterian Church (U.S.A.)

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Integrated Marketing Campaign

Award of Excellence:
  Juan Della Torre Moses, Nuns Healing Hearts for Talitha Kum and Galileo Foundation, La Machi - Communication for Good Causes

Award of Merit:
  Elizabeth McBride, Terri Lackey, Just Love/Gathering 2020
  Women of the Evangelical Lutheran Church in America

Social Media Campaign

Award of Excellence:
  Katherine Branch, Love in Action Campaign, Greengate Marketing

Award of Merit:
  Terri Lackey, Daily Grace,
  Women of the Evangelical Lutheran Church in America

Fundraising Campaign

Award of Excellence:
  Aaron Weaver, Claire Ehlinger, Carrie Harris, Jeff Huett,
  CBF Offering for Global Missions: Share Abundant Life,
  Cooperative Baptist Fellowship

Award of Merit:
  Katherine Branch, Emmaus House Youth on the Move (YOTM) 2019 Fundraising Campaign, Greengate Marketing

Disaster Response Support Materials

Award of Excellence:
  Teresa Mader, Bryce Wiebe, 2019 Famine Direct Mail Appeal & Supporting Materials, Presbyterian Church (U.S.A.)

Best Display or Exhibit

Award of Excellence:
  Joyce Litoff, Neiger Design, Bahá’í Welcome Center Kiosk
  U.S. Bahá’í National Center
Class I—Digital Media

Website

Award of Excellence:
Teresa Mader, Bryce Wiebe, 2019 - 2020 Presbyterian Giving Catalog Website, Presbyterian Church (U.S.A.)
Jeff Langford, Carrie Harris, Aaron Weaver, Cooperative Baptist Fellowship Website, Cooperative Baptist Fellowship

Award of Merit:
Kathy Williams, Ursuline Sisters of Louisville Website,
Ursuline Sisters of Louisville

Blog

Award of Excellence:
Lauren Rogers, Weekly Offerings Blog

Award of Merit:
Terri Lackey, Linda Post Bushkofsky, Elizabeth McBride,
Women of the ELCA blog,
Women of the Evangelical Lutheran Church in America

Individual Blog Entry

Award of Excellence:
Lauren Rogers, We Bee-Long to Jesus, Weekly Offerings Blog, Presbyterian Church (U.S.A.)

Award of Merit:
May Livingston, A Glimpse of Peace in the Middle East,
STAND League Blog,
Scientologists Taking Action Against Discrimination
Chris Ellis, What Happens When You Die?
STAND League Blog,
Scientologists Taking Action Against Discrimination

Podcast Series

Award of Excellence:
Andy Hale, Carrie Harris, Aaron Weaver, CBF Conversations, Cooperative Baptist Fellowship
CherilynCrowe, BJC Podcast Series: The Dangers of Christian Nationalism, Baptist Joint Committee

Award of Merit:
Brian Kaylor, Baptist Without An Adjective, Word & Way

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Individual Podcast Episode

Award of Excellence:
Andy Hale, Carrie Harris, Aaron Weaver, CBF Podcast: A Conversation with Jemar Tisby, Cooperative Baptist Fellowship
Brian Kaylor, Liberty Not to Pray, Word & Way

With a special thanks to our judging panel chairs:

Elise Gubler
Casey Tom
Cherilyn Crowe
Richard Nelson
Craig Taylor
Candice Johnson
Manahi Taber-Kewene
Deb Christian
Jordan Feinauer
Jenny Teemsma

And to:
Jacob Daniel Kenning
For video design and production!

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BEST IN CLASS

Class A—Periodicals
James Humphrey, Thomas Mennillo, Richard Doering
The American Bahá'í
Bahá'í National Center

Class B—Periodicals, Single Issue
Sarah Carson and Elizabeth Hunter
Gather Magazine, Jan/Feb Edition
Women of the Evangelical Lutheran Church in America

Class C—Writing For Publication
Donna Frischknecht Jackson
Rural Realities, Opioids on Main Street U.S.A.
Presbyterian Church U.S.A.

Class D—Specialized Writing
Chris Herlinger
Global Sisters Report: El Salvador Series
National Catholic Reporter

Class E—Graphic Design, Art, and Photography
Katherine Branch
Focal Point Magazine
Greengate Marketing
Class F—Audio and Video, Non-Broadcast and Cable
Katie Stripling
Samford University

Class G—Public Relations Materials
Aaron Weaver, Carrie Harris, Claire Ehlinger, Jeff Huett
Fellowship Advertising Media Kit
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Juan Della Torre Moses
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Andy Hale, Carrie Harris, Aaron Weaver
Cooperative Baptist Fellowship Podcast – CBF Conversations
Cooperative Baptist Fellowship