2021 Wilbur Awards

RECOGNIZING EXCELLENCE IN COMMUNICATING RELIGIOUS ISSUES, VALUES, AND THEMES IN THE PUBLIC MEDIA

AN INTERFAITH ASSOCIATION OF PROFESSIONAL COMMUNICATORS FOUNDED IN 1929
RELIGIONCOMMUNICATORS.ORG
The Religion Communicators Council (RCC) proudly presents the 2021 Wilbur Awards to promote and encourage excellence in the communication of religious faith and positive values through a variety of public secular media. RCC recognizes the work of individuals, production companies, and agencies as they communicate religious issues, values, and themes with professionalism, fairness, respect, and honesty.

The Wilbur Awards were first given in 1949 honoring the late Marvin C. Wilbur, a pioneer in religious public relations. Each Wilbur Award is a unique hand-crafted stained glass trophy. It’s an eloquent “Thank You” for superior work in a given field of communication. The prestigious Wilbur Award is presented to only one winner in each media category.

Competition is judged by religion media professionals from across the United States using a jury process. The basic criteria of **content, creativity, execution, and results** apply in the evaluation of each entry. The ultimate criterion is excellence in the communication of religious values, the hallmark of RCC and the Wilbur Awards.

RCC is a professional interfaith communication organization representing more than 60 religious faith groups across North America. We sponsor the annual Wilbur Awards because so many of you in secular communication continue to generate such excellent work! The Council is honored to review and award your presentations.

Please submit work completed in **2020**.

**DEADLINE AND ELIGIBILITY**

Any person or agency may enter projects. Submit as many entries as you wish with a completed form and $140 fee for each. **The deadline is February 8, 2021.**

Entries are eligible if released or distributed through a non-religious medium of general circulation during the 2020 calendar year.

The work must be focused on religious issues, positive values and uplifting themes.

One Wilbur trophy will be presented to the distributing medium. Other participants in the creation or supervision of the project may purchase duplicate awards if desired.

**ENTRY DEADLINE: FEBRUARY 8, 2021**

**FEES IN ALL CATEGORIES ARE $140/ENTRY**

<table>
<thead>
<tr>
<th>1) NEWSPAPER ARTICLES</th>
<th>5) ONLINE COMMUNICATIONS other than newspapers and magazines</th>
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<tbody>
<tr>
<td>print and/or online</td>
<td>A. Blogs (3 samples)</td>
</tr>
<tr>
<td>A. National or Top 15 Metro Markets</td>
<td>B. Social Media Campaigns</td>
</tr>
<tr>
<td>i. single article</td>
<td>C. Online News Stories</td>
</tr>
<tr>
<td>ii. series of articles, special section, religion page</td>
<td>D. Multimedia presentation or Video</td>
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<tr>
<td>B. All Other Markets</td>
<td>- i. single article</td>
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<tr>
<td>i. single article</td>
<td>C. Blog/Column</td>
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<tr>
<td>ii. series of articles, special section, religion page</td>
<td>- B. Comedy</td>
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<tr>
<td>C. Blog/Column/Editorial</td>
<td>C. News - Network or National Syndication (up to 4 min.)</td>
</tr>
<tr>
<td>2) MAGAZINE ARTICLES</td>
<td>D. News - Network or National Syndication (4-8 min.)</td>
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<tr>
<td>A. National or Top 15 Metro Markets</td>
<td>E. News - Network or National Syndication (8 min. +)</td>
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<tr>
<td>i. single article</td>
<td>F. News Story - Local or Regional</td>
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<tr>
<td>ii. series of articles, special section, religion page</td>
<td>G. Documentary (up to 30 min.)</td>
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<tr>
<td>B. All Other Markets</td>
<td>H. Documentary (30 min. +)</td>
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<tr>
<td>i. single article</td>
<td>I. Interview</td>
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<tr>
<td>ii. series of articles, special section, religion page</td>
<td>J. Commentary/Opinion</td>
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<tr>
<td>C. Blog/Column/Editorial</td>
<td>7) RADIO OR PODCASTS Feature Stories - not commentary</td>
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<tr>
<td>3) BOOKS including audio and e-Books</td>
<td>A. Single Program</td>
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<tr>
<td>A. Fiction</td>
<td>B. Series of Programs (2 or more)</td>
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<td>B. Non-fiction</td>
<td>C. Documentary</td>
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<tr>
<td>C. Youth/Children</td>
<td>D. Commentary/Opinion</td>
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<tr>
<td>4) FILMS AND VIDEO</td>
<td>8) PHOTOGRAPHY/ILLUSTRATION single illustrations, cover, overall theme</td>
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<tr>
<td>A. Feature Length Film</td>
<td>A. Single Picture</td>
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<tr>
<td>B. Documentary (up to 30-min. total running time)</td>
<td>B. Photo Story/Essay</td>
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<tr>
<td>C. Documentary (30-min. +)</td>
<td>C. Portrait</td>
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<tr>
<td>6) TELEVISION AND CABLE</td>
<td>D. Graphic Illustration</td>
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<tr>
<td>7) RADIO OR PODCASTS</td>
<td>8) PHOTOGRAPHY/ILLUSTRATION single illustrations, cover, overall theme</td>
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<tr>
<td>Feature Stories - not commentary</td>
<td>A. Single Picture</td>
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**THE WILBUR AWARD HONORS MARVIN C. WILBUR, A PIONEER IN THE FIELD OF RELIGIOUS PUBLIC RELATIONS. EACH WILBUR STAINED GLASS TROPHY IS INDIVIDUALLY HAND-CRAFTED.**

*Winners will be notified by March 8, 2021.*

*Awards will be presented virtually during the RCC National Convention, April 6-9, 2021.*
2021 WILBUR AWARDS ENTRY FORM

To apply online, visit religioncommunicators.org/wilbur-awards

DEADLINE: FEBRUARY 8, 2021

Date __________ Category ___________________________________________________________________

Name of entry (include name of creator) ___________________________________________________________________

Write a brief summary of your project, describing its purpose/meaning (use extra sheet if needed)
_________________________________________________________________________________________________________________________________________
_________________________________________________________________________________________________________________________________________

Contact name* ______________________ Email ______________________
Phone __________________________ Cell ______________________

*This should be the person whom we may contact with questions and to announce the winner!

Organization name/Company ____________________________________________

Address _______________________________________________________________

City __________________________ State ______ Zip ______________
Phone __________________________ Email ______________________

Link to Entry/Related URL __________________________________________________________________________

Length (radio, TV or film) ________ Broadcast by network/station and date ______________

Credits: List names and roles of those responsible for the creation of this entry
_________________________________________________________________________________________________________________________________________
_________________________________________________________________________________________________________________________________________

Submit Your Online Payment (Visa, MasterCard, AmEx, and Discover) at
https://religioncommunicators.org/wilbur-awards/

Alternately, include a check payment of $_______ for ______ entries ($140 per entry).

Duplicate this form for additional entries.

Questions? Visit religioncommunicators.org

Mail entries to:
Ryan Koch, Wilbur Awards Coordinator
The New York Office of Public and International Affairs
The Church of Jesus Christ of Latter-day Saints
125 Columbus Avenue
New York, NY 10023
212-580-1919 (O) • 917-909-7338 (Direct)
Email: wilbur@religioncommunicators.org

- Make checks payable to “RCC”
- Fees must accompany entries
- Label your project with the title, contact name, address
- Print work for book entries, submit 2 original copies; for all other print entries, submit electronically via direct URL link OR submit an original copy if electronic version is unavailable.
- Non-print work, if a direct URL link is not available, submit one copy on CD, DVD, or USB
- By submitting this form, I agree to receive communications regarding this and future Wilbur Awards, and share my information with other persons involved in coordinating and planning the Wilbur Awards.
2020 WILBUR AWARD WINNERS

NEWSPAPERS: National or Top 15
Metro Markets
Sikh Drivers are Transforming U.S. Trucking (series) Los Angeles Times Jaweed Kaleem, reporter

NEWSPAPERS: All Other Markets
Coverings
Pittsburgh Post-Gazette
Peter Smith, religion editor; Stephanie Strasburg, staff photographer; Shelly Bradbury, public-safety reporter

NEWSPAPERS: Blog/Column
Holiness in the Midst of Pain
Deseret News
Kelsey Dallas, religion reporter and InDepth content manager

MAGAZINE: All Markets
On the Road With Thomas Merton Emergence Magazine
Fred Bahnson, essayist; Jeremy Seifert, filmmaker

BOOKS: Fiction
The Dearly Beloved
Steven Waldman, author
HarperOne, HarperCollins

BOOKS: Non-Fiction
Sacred Liberty
David Bahnson, HarperCollins

BOOKS: Youth/Children
The Best of KidSpirit, Volume VI
KidSpirit
Elizabeth Dabney Hochman, editor

FILMS AND VIDEO: Feature Film
Breaking Bread
Gemini Girls Productions; Beth Elise Hawk, writer/producer/director; Jon Fitzgerald & Travis Knox, executive producers; Martin Goldenberg, Michelle Harrison, Lesy Rabinovich, Lois Schottenstein, associate producers; Ofer Ben Yehuda, director of photography; Jonny Fine & Itai Levin, editors; Omar El-Deeb, music

FILMS AND VIDEO: Documentary
(30+ minutes) American Heretics: The Politics of the Gospel
Butlerfilms in association with Contemporary Dialogues; Jeanine Butler & Catherine Butler, directors & producers; Jamie Lee Godfrey, editor; Peter Hutchins, camera

DIGITAL COMMUNICATIONS: Online News Stories
The Reckoning
The Associated Press

DIGITAL COMMUNICATIONS: Multimedia or Video Coverings
Pittsburgh Post-Gazette
Pittsburgh Post-Gazette
Stephanie Breen, series producer; Joshua Hyams, Alex Dwir, Jackelyn Viera Llof, producers

TELEVISION & CABLE: Drama
Jesus: His Life
Bar-On, producer
Fault Lines, Al Jazeera English

TELEVISION & CABLE: Documentary
(30+ minutes) Life & Soul
Scratch Films for RTÉ
Liam McGrath, producer/director; Roger Childs, executive producer; Greg Fromholz, associate producer; Aine O'Neill & Colm Flynn, presenters/producers; Lanka Perera, director of photography; Elisanne Fries, production co-ordinator (RTÉ)

RADIO OR PODCASTS: Single Program
Blue Christmas Services Offer Refuge From Holiday Cheer
Freelance broadcast on NPR Deena Prichep, reporter; Jason DeRose, editor

RADIO OR PODCASTS: Series of Programs (two or more)
The Roots and Fruits of U.S. Exploitation of Immigrant Labor
Sandburg Media, LLC with Freedom Road, Sojourners, and The Work of the People
David Dault, producer/audio engineer/editor; Lisa Sharon Harper, executive producer/host

RADIO OR PODCASTS: Documentary
Wrapped in Love
BBC Radio – Tapestry Sarah Keaveny-Vos, producer; Erin Noel, editor and sound designer

PHOTOGRAPHY: Photo Story/Essay
India's Crackdown Hits Religious Freedom in Disputed Kashmir
The Associated Press
Dar Yasin, Mukhtar Khan, Rajesh Kumar Singh, photographers